

# University of Pretoria Yearbook 2020

## Business management 330 (OBS 330)

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| <b>Qualification</b>          | Undergraduate   |
| <b>Faculty</b>                | <a href="#">Faculty of Economic and Management Sciences</a>                         |
| <b>Module credits</b>         | 20.00   |
| <b>Programmes</b>             | <a href="#">BCom Business Management</a><br><a href="#">BIT Information Systems</a> |
| <b>Prerequisites</b>          | No prerequisites.   |
| <b>Contact time</b>           | 3 lectures per week   |
| <b>Language of tuition</b>    | Module is presented in English  |
| <b>Department</b>             | Business Management   |
| <b>Period of presentation</b> | Semester 2  |

### Module content

Strategy execution: The role of management in strategy implementation; budgets as instrument in the implementation process; leading processes of change within enterprises; supporting policies, procedures and information systems for implementation in the various functional areas; evaluation and control of implementation. South African case studies to create contextual relevance.

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